

Chief Patron
Swami Nirmaleshananda
 Secretary,
 Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore.

Patron
Dr.V.Ponnuswamy
 Principal, SRKMVCAS, Coimbatore.

Organizing Secretary
Dr. K.Thirumalaiswamy
 Head, Department of Social Work, SRMKVCAS.

Joint-Organizing Secretary
Dr. K. S. Shivraj
 President, The Bharath Social and Research Foundation, Coimbatore.

International Advisory Committee
Prof.N J F Ragodoo
 Professor & Head, Faculty of Social Studies & Humanities, University of Mauritius, Reduit.

Dr. G.P. Mishra
 Professor, Waljat College of Applied Sciences, Oman.

Prof. Siri Hettige
 Dept. of Sociology, University of Colombo, Sri Lanka.

Prof.Shazi Shah Jabeen
 Professor, Dept. of Humanities and Social Sciences, BITS, Dubai, UAE

Dr. Lakshmi Narayanan
 Chairman, Dept. of Social Sciences, Dhofar University, Oman.

Dr.Muhammad Mezbah-ul-Islam
 Professor & Chairman, DLIS, University of Dhaka, Bangladesh.

Dr.Seema Varshney
 Assistant Professor, Waljat College of Applied Sciences, Oman.

Dr. Omer Hassan Abdelrahman
 Assoc. Professor, Faculty of Arts, University of Khartoum, Sudan.

S.Arulanantham
 University Librarian, University of Jaffna, Sri Lanka.

National Advisory Committee
Dr. K. Kandappan
 Dean, Student Support Services, SRMVCAS, Coimbatore.

Dr. F. X. Lovelina Little Flower
 Professor & Head, Dept. of Social Work, Bharathiar University, Coimbatore.

Dr.C.Venkatachalam
 Professor & Head, Dept.of Sociology Periyar University, Salem.

Dr.Jenis Mary
 Vice-Principal, School of Social Work, Roshni Nilaya, Mangalore.

Prof. K.Manimekalai
 Head, Dept. of Women’s Studies, Alagappa University, Karaikudi.
Dr.Bharat Chaugule
 Professor, Dept. of Communication and Soft Skills, KL University, Andhra Pradesh.

Dr.Vishav Raksha
 Asso.Professor & Head,University of Jammu, Jammu Tawi, Jammu Kashmir.

Dr. P.Sigamani
 Associate Professor & Head, School of Social Sciences and Humanities, Central University of Tamil Nadu.

Dr.Saraswati Raju Iyer
 Coordinator ,Centre for Community Social Responsibility, Dept. of Sociology & Social Work, Acharya Nagarjuna University.

Prof. Kanagaraj Easwaran
 Professor,Department of Social Work,School of Social Sciences,Mizoram University,Aizawl.

Dr. B. V. Bhosale
 Professor and Head, Department of Sociology, University of Mumbai,Maharashtra.

Dr.Ramesh H Makwana
 Professor & Head,Dept. of Sociology, Sardar Patel University, Gujarat.

Dr.R.Balasubramaniam
 Asso.Professor, DLIS, Bharathidasan University, Trichy.

Dr. Mary Venus Joseph
 Professor, Dept. of Social Work, Rajagiri College of Social Sciences, Kalamassery, Kerala.

Organising Committee
Sri .N. Sakthivel
Dr.A.Jayaraman
Sri. J. B. Chandra Sekar and
Dr.C.Elanchelivan
 Asst.Professors, Dept. of Social Work, SRMVCAS, Coimbatore.

Dr.R.Jayabal
 Librarian, SRMVCAS, Coimbatore.

Mrs.Padmavathy Ramamurthy
 Project Manager, TBSRF, Coimbatore.

Mrs.Divya Manigandan
 Manager-Administration, TBSRF, Coimbatore.

Further Details Contact

Dr. K.Thirumalaiswamy
Organizing Secretary
 Head, Department of Social Work
 Sri Ramakrishna Mission Vidyalaya College of Arts & Science
 SRKV Post, Perianaickenpalayam, Coimbatore - 641020.
 Accredited by NAAC A Phone: +91 7200950740
 E-mail: socialwork@gmail.com. www.srkvcas.org

Dr. K. S. Shivraj
Joint-Organizing Secretary
 President
 The Bharath Social and Research Foundation
 Coimbatore – 641031, Tamil Nadu, India.
 Phone: +91 9942557347
 E-mail: icsedc2018@gmail.com

About Institution and College

Ramakrishna Mission Vidyalaya is situated in a land of about 300 acres at a distance of 18 kilometres from Coimbatore on the Coimbatore-Mettupalam highway and was started as a small residential school in 1930 by the well known freedom fighter, educationist, former First Education Minister in Madras province, (Late) Dr. T. S.Avinashilingam Ayya and the foundation stone was laid by Mahatma Gandhiji in 1934. Since then it has grown enormously into a great educational complex with 15 institutions under its fold including Sri Ramakrishna Mission Vidyalaya College of Arts and Science which was started in 1964 with the blessings of Srimat Swami Madhavananda Maharaj and has completed 54 years of purposeful service to the student community and society. The college follows the great ideals placed before the country by Sri Ramakrishna, Swami Vivekananda and Mahatma Gandhi. The college is in its 36th year of autonomy. It was re-accredited by NAAC with ‘A’ Grade with CGPA of 3.25 under 4 point scale in 2016.

Department of Social Work

The Department had its inception in the year 1975 with Community Development Specialization with the commitment to serve the society. Later on, in 1987, the Human Resource Management Specialization was introduced. M.Phil programme was introduced in the year 1996 and Ph.D Programme in the year 2001. Thirty five M.Phil and twenty one Ph.D candidates have obtained their research degree. The Department has a long standing forty years of service to the society and student community. Our concern is contemporary social issues. It is exemplified by Extension activities, Seminars, Workshops that we take up for the welfare of the underprivileged. We continue towards reaching the un-reached.

About The Bharath Social and Research Foundation

The Bharath Social and Research Foundation was established in the year 2017 and the objectives of The Bharath Social and Research Foundation are to serve to the society on Better health care services, Education infrastructure, Employability enhancement among youth, Creating livelihoods opportunities, Environmental sustainability, Conservation and natural resource management, Behavioural change for use of sanitation, Swachh Bharat Mission, Promoting gender equality, Rural Development and Infrastructure, Better living conditions and improvement in terms of access, Quality of life in rural area, and Special Categories (Old Age, Specially-Abled etc.) to uplift the people who are in underprivileged in the society.

About the Conference

The educational institutions are often looked upon to take a leadership role within societies. The educational institutions can and should build on a tradition of the past decades of attempting to engage in positive social actions. The educational institutions can meet the expectations of stakeholders by adopting a well-conceived CSR strategy in the same manner as other organizations. Therefore implementing CSR strategies in educational institutions should be considered in order to obtain a true competitive advantage and a positive reputation. Moreover practicing what is taught and thereby generating a real example of the academic knowledge can create a unique proposition for any educational institution.

The aim of the conference is to find out how the educational institutions are socially responsible to the environment and the society. This conference will focus on various initiatives and practices by educational institutions and the way it encourages social responsibility.

Call for Papers

Papers are invited for presentation in the following main / sub them.

- Involving Education with Social Service**
 Deeper perceptive of Arts, Culture, Language, Religion, Commerce, Governance and Society. Students and Teachers apply their insight and aptitudes to enhance the lives of individuals in the society.
- Connecting Research with Society Knowledge**
 ICT applications for Education, Research, Counselling and Commercial activities on Society development. Various faculties and programmes of educational institutions develop joint research projects in association with the society.
- Libraries, Knowledge Sharing and Information Mobilisation**
 Changes and evolution in Mass media, Digital media, Journalism and Entertainment on Society growth. Knowledge available with the students and teachers in various disciplines can be made available to the nearby community to understand its formative goals through library extension activities, library off campus access, e-learning and institutional repository, social networking.
- Devising New Curriculum and Courses**
 Solutions for challenges in academics and practice, Research and ideas for teaching, Education and learning problems on Social advancement. Educational Institutions can develop new curricula in existing as well as new courses through discussion with the society, local students, local community-based organisations and local Government agencies.
- Including Practitioners as Teachers and Social Innovations by Students**
 Wide variety of issues-from agriculture and forestry to child-rearing, micro planning and project management can be addressed by seniors in the society, women leaders, tribal and civil society practitioners who have enormous practical knowledge. Student Projects having significant social impact can be scrutinized and financially supported.
- Social Responsibility on Rural Development and Health Care Services**
 Ideas for cleaner, healthier and sustainable society. Living conditions at rural areas can be improved in terms of access and quality of healthcare services by preventive healthcare and availing latest technologies in healthcare.
- Social Responsibility on Education and Skill Development**
 Special Technical Education, Vocational and Employability Skills, Physical education, sports promotion and recreational activities can be inculcated among the youth. Studies on Languages and Literature, Research and analysis on Judiciary and legal system, Constitution and democracy, Solutions to social evils and problems caused by Media, Technology and Consumerism.
- Social Responsibility on Livelihoods, Women Empowerment, and Specially-Abled**
 Women and specially-abled (Specially Challenged) citizens can be empowered to participate in economic life by creating livelihood opportunities, sustainable livelihood, market-linkages for community products, agriculture value-chain, SHGs’ capacity building, etc. Work-life balance and addressing issues caused by changing life-styles, Analysis of human rights issues, Gender studies, Rehabilitation and social development challenges, Studies on developmental economics and livelihood generation, Entrepreneurship and MSMEs.
- Social Responsibility on Environment, Water and Sanitation**
 Social Responsibility of the Community on Renewable Energy, Environmental Sustainability, Ecological Balance, Sustainable Transport, Waste to Energy Recycling, Natural Resource Management, Conservation, Plantation, Hygiene and Swachh Bharat Mission can be promoted.
- Other issues of interest related to Social Responsibility, Social Development, and Best Practices.**

1st Multi Disciplinary International Conference
on
Social Responsibility of Educational Institutions in
Developing Countries (ICSEDC)



in Association with
The Bharath Social and Research Foundation
 Coimbatore



Organized by
Department of Social Work
Sri Ramakrishna Mission Vidyalaya College of Arts & Science
 SRKV Post, Perianaickenpalayam, Coimbatore - 641020.
 Accredited by NAAC 'A', Phone: +91 422 2692461
 E-mail: srmvcascbe@gmail.com, Web : www.srmvcas.org
www.tbsrf.org/ICSEDC

Manuscript Submission

Submission of papers can be made electronically in MS Word Document (A4 size paper, single line, 11 point Times New Roman) with abstract, keywords and references. The manuscript should preferably be not more than 3000 words and be limited to a maximum of 8 pages. The papers submitted for presentation should not have already been published / presented elsewhere. Authors are requested to submit electronically a MS Word file to icsedc2018@gmail.com

Venue

G K D Auditorium, RMV, Coimbatore

Registration Fee

Category of Delegates	Delegates from India and Srilanka	Delegates from other countries
Faculty/Academicians/ Industry/NGO	Rs.1500/-	\$30
Full time Research Scholars	Rs.1000/-	\$25
Students	Rs.750/-	\$20

Important Dates

Receipts of full paper: **10 August, 2018**
 Intimation of Acceptance: 11 August, 2018
 Submission of camera ready paper : 12 August, 2018

Registration fee includes conference kit, copy of the proceedings, lunch and snacks on conference days. The amount shall be sent by DD in favour of ICSEDC, payable at Coimbatore. On-line registration can be done through on-line banking facility.

Bank Account Name: ICSEDC Ac. Number: 36810100006639 Bank: Bank of Baroda Thudiyalur, Coimbatore
 IFSC Code:BARBOTHUDIY

Accommodation

Limited hostel accommodations are available for outstation lady participants on request. There are large numbers of hotels available in Coimbatore City. Delegates shall avail the transport facilities of the college at free of cost.

How to Reach?

Coimbatore is the second largest city in the state of Tamil Nadu. Being a major commercial center, it is well connected to all parts of the country. It is very easy to access the city through road, rail, or air.

Conference Highlights

- Accepted papers will be published in the Conference Proceedings with ISBN.
- Selected papers will be published in the peer-reviewed UGC approved journals.
- Best paper award will be given for each theme of the conference.
- Invited talk by National and International Societal experts.

Who Can Attend?

Faculty Members, Research Scholars, and Students from Engineering, Science & Humanities, Members from Industry, Librarians, Book Publishers, E-publishers, Social workers, Sociologists, NGOs, and General public.